Stop thinking in terms of “Limitations” and start thinking in terms of “Possibilities”.

AS A MAN THINKETH
International Best-Seller

AS A MAN THINKETH

by

James Allen

QFORD, India
“All that we achieve and all that we fail to achieve is the direct result of our own thoughts.”
Introduction

Mind is the Master-power that molds and makes,
And Man is Mind, and evermore he takes
The tool of Thought, and, shaping what he wills
Brings forth a thousand joys, a thousand ills:
He thinks in secret, and it comes to pass:
Environment is but his looking-glass

This little volume (the result of meditation and experience) is not intended as an exhaustive treatise on the much-written-upon subject of the power of thought. It is suggestive rather than explanatory, its object being to stimulate men and women to the discovery and perception of the truth that—

“They themselves are makers of themselves”

by virtue of the thoughts which they choose and encourage; that mind is the master-weaver, both of the inner garment of character and the outer garment of circumstance, and that, as they may have hitherto woven in ignorance and pain they may now weave in enlightenment and happiness.

James Allen
As a man thinketh in his heart so is he, not only embraces the whole of a man's being, but is so comprehensive as to reach out to every condition and circumstance of his life.

A man is literally what he thinks, his character being the complete sum of all his thoughts.

As the plant springs from, and could not be without, the seed, so every act of man springs from the hidden seeds of thought, and could not have appeared without them.

This applies equally to those acts called “spontaneous” and “unpremeditated” as to those which are deliberately executed.

Act is the blossom of thought, and joy and suffering are its fruit; thus does a man garner in the sweet and bitter fruitage of his own husbandry.

Man is a growth by law, and not a creation by artifice, and cause and effect are as absolute and undeviating in the hidden realm of thought as in the world of visible and material things.

A noble and God-like character is not a thing of favor or chance, but is the natural result of continued effort in right thinking, the effect of long-cherished association with God-like thoughts.
An ignoble and bestial character, by the same process, is the result of the continued harboring of groveling thoughts.

Man is made or unmade by himself. In the armory of thought he forges the weapons by which he destroys himself.

He also fashions the tools with which he builds for himself heavenly mansions of joy and strength and peace.

By the right choice and true application of thought, man ascends to the divine perfection.

By the abuse and wrong application of thought he descends below the level of the beast. Between these two extremes are all the grades of character, and man is their maker and master.

Of all the beautiful truths pertaining to the soul which have been restored and brought to light in this age, none is more gladdening or fruitful of divine promise and confidence than this—that man is the master of thought, the molder of character, and the maker and shaper of condition, environment, and destiny.

As a being of power, intelligence, and love, and the lord of his own thoughts, man holds key to every situation, and contains within himself that transforming and regenerative agency by which he may make himself what he wills.

Man is always the master, even in his weakest and most abandoned state. But in his weakness and degradation he is a foolish master who misgoverns his “household.”

When he begins to reflect upon his condition and search diligently for the law upon which his being is established, he then becomes the wise master, directing his energies with intelligence and fashioning his thoughts to fruitful issues.

Such is the conscious master, and man can only thus
become by discovering within himself the laws of thought. This discovery is totally a matter of application, self-analysis and experience.

Only by much searching and mining are gold and diamonds obtained, and man can find every truth connected with his being, if he will dig deep into the mine of his soul.

That he is the maker of his character, the molder of his life, and the builder of his destiny, he may unerringly prove, if he will watch, control, and alter his thoughts, tracing their effects upon himself, upon others and upon his life and circumstances, linking cause and effect by patient practice and investigation.

And utilizing his every experience, even the most trivial, everyday occurrence, as a means of obtaining that knowledge of himself which is understanding, wisdom, power.

In this direction is the law of absolute that “He that seeketh findeth; and to him that knocketh it shall be opened.”

For only by patience, practice, and ceaseless importunity can a man enter the door of the temple of knowledge.
Calmness of mind is one of the beautiful jewels of wisdom. It is the result of long and patient effort in self-control. Its presence is an indication of ripened experience, and of a more than ordinary knowledge of the laws and operations of thought.

A man becomes calm in the measure that he understands himself as a thought-evolved being.

For such knowledge necessitates the understanding of others as the result of thought, and as he develops a right understanding, and sees ever more clearly the internal relations of things by the action of cause and effect, he ceases to fuss, fume, worry, and grieve.

He remains poised, steadfast, serene.

The calm man, having learned how to govern himself, knows how to adapt himself to others. And they, in turn reverence his spiritual strength.

They feel that they can learn from him and rely upon him. The more tranquil a man becomes, the greater is his success, his influence, his power for good.

Even the ordinary trader will find his business prosperity increase as he develops a greater self-control and equanimity, for people will always prefer to deal with a man whose demeanor is equitable.

The strong, calm man is always loved and revered.
He is like a shade-giving tree in a thirsty land, or a sheltering rock in a storm.

Who does not love a tranquil heart? a sweet-tempered, balanced life? It does not matter whether it rains or shines, or what changes come to those who possess these blessings for they are always serene and calm.

That exquisite poise of character that we call serenity is the last lesson of culture. It is the flowering of life, the fruitage of the soul.

It is precious as wisdom—more desirable than fine gold. How insignificant mere money-seeking looks in comparison with a serene life.

A life that dwells in the ocean of truth, beneath the waves, beyond the reach of the tempests, in the eternal calm!

How many people we know who sour their lives, who ruin all that is sweet and beautiful by explosive tempers, who destroy their poise of character and make bad blood!

It is a question whether the great majority of people do not ruin their lives and mar their happiness by lack of self-control.

How few people we meet in life who are well balanced, who have that exquisite poise which is characteristic of the finished character.

Yes, humanity surges with uncontrolled passion, is tumultuous with ungoverned grief, is blown about by anxiety and doubt.

Only the wise man, only he whose thoughts are controlled and purified, makes the winds and the storms of the soul obey him.

Tempest-tossed souls, wherever you may be, under whatever conditions you may live, know this: In the ocean of life the isles of blessedness are smiling and the sunny shore of your ideal awaits your coming.
As A Man Thinketh

Keep your hands firmly upon the helm of thought. In the core of your soul reclines the commanding Master; He does but sleep; wake Him.

Self-control is strength. Right thought is mastery. Calmness is power.

Say unto your heart, “Peace. Be still.”
How To Attract Money

“दरिद्रता एक दिन इतिहास बन जाएगी,
तब इसे संग्रहालय में रखा जाएगा।”
YOUR RIGHT TO BE RICH

It is your right to be rich. You are here to lead the abundant life, and to be happy, radiant, and free. You should, therefore, have all the money you need to lead a full, happy, prosperous life.

There is no virtue in poverty; the latter is a mental disease, and it should be abolished from the face of the earth. You are here to grow, expand, and unfold—spiritually, mentally, and materially. You have the inalienable right to fully develop and express yourself along all lines. You should surround yourself with beauty and luxury.

Why be satisfied with just enough to go around when you can enjoy the riches of the Infinite? In this book you will learn to make friends with money, and you will always have a surplus. Your desire to be rich is a desire for a fuller, happier, more wonderful life. It is a cosmic urge. It is good and very good.

Begin to see money in its true significance: as a symbol of exchange. It means to you freedom from want; it means beauty, luxury, abundance, and refinement.

As you read this, you are probably saying, “I want more money.” “I am worthy of a higher salary than I am receiving.”

I believe most people are inadequately compensated. One of the reasons many people do not have more money is that they are silently or openly condemning it. They refer to money as “filthy lucre,” or they believe that “Love
of money is the root of all evil,” etc. Another reason they
do not prosper is that they have a sneaky, subconscious
feeling there is some virtue in poverty; this subconscious
pattern may be due to early childhood training,
superstition, or it could be based on a false interpretation
of the scriptures.

There is no virtue in poverty; it is a disease like any
other mental disease. If you were physically ill, you would
think there was something wrong with you; you would
seek help, or do something about the condition at once.
Likewise, if you do not have money constantly circulating
in your life, there is something radically wrong with you.

Money is only a symbol; it has taken many forms as
a medium of exchange down through the centuries, such
as salt, beads, and trinkets of various kinds. In early times,
man’s wealth was determined by the number of sheep
or oxen he had. It is much more convenient to write a
cheque than to carry some sheep around with you to
pay your bills.

God does not want you to live in a hovel or to go
hungry. God wants you to be happy, prosperous, and
successful. God is always successful in all His
undertakings, whether He makes a star or a cosmos!

You may wish to take a trip around the world, study
art in foreign countries, go to college, or send your
children to a superior school. You certainly wish to bring
up your children in lovely surroundings, so that they
might learn to appreciate beauty, order, symmetry, and
proportion.

You were born to succeed, to win, to conquer all
difficulties, and to have all your faculties fully developed.
If there is financial lack in your life, do something about
it.

Get away immediately from all superstitious beliefs
about money. Do not ever regard money as evil or filthy.
If you do, you cause it to take wings and fly away from you. Remember that you lose what you condemn.

Suppose, for example, you found gold, silver, lead, copper, or iron in the ground. Would you pronounce these things evil? God pronounced all things good. The evil comes from man’s darkened understanding, from his unillumined mind, from his false interpretation of life, and his misuse of Divine Power. Uranium, lead, or some other metal could have been used as a medium of exchange. We use paper bills, checks, etc.; surely the piece of paper is not evil; neither is the check. Physicists and scientists know today that the only difference between one metal and another is the number and rate of motion of the electrons revolving around a central nucleus. They are now changing one metal into another through a bombardment of the atoms in the powerful cyclotron. Gold under certain conditions becomes mercury. It will be only a little while until gold, silver, and other metals will be made synthetically in the chemical laboratory. I cannot imagine seeing anything evil in electrons, neutrons, protons, and isotopes.

The piece of paper in your pocket is composed of electrons and protons arranged differently; their number and rate of motion is different; that is the only way the paper differs from the silver in your pocket.

Some people will say, “Oh, people kill for money. They steal for money!” It has been associated with countless crimes, but that does not make it evil.

A man may give another $50 to kill someone; he has misused money in using it for a destructive purpose. You can use electricity to kill someone or to light the house. You can use water to quench the baby’s thirst, or use it to drown the child. You can use fire to warm the child, or bum it to death.

Another illustration would be if you brought some
earth from your garden and put it in your coffee cup for breakfast that would be your evil; yet the earth is not evil; neither is the coffee. The earth is misplaced; it belongs in your garden.

Similarly, if a needle were stuck in your thumb, it would be your evil; the needle or pin belongs in the pin cushion, not in your thumb.

We know the forces or the elements of nature are not evil; it depends on our use of them whether they bless or hurt us.

A man said to me one time, “I am broke. I do not like money; it is the root of all evil.”

Love of money to the exclusion of everything else will cause you to become lopsided and unbalanced. You are here to use your power or authority wisely. Some men crave power; others crave money. If you set your heart on money, and say, “That is all I want. I am going to give all my attention to amassing money; nothing else matters,” you can get money and attain a fortune, but you have forgotten that you are here to lead a balanced life. “Man does not live by bread alone.”

For example, if you belong to some cult, or religious group, and become fanatical about it, excluding yourself from your friends, society, and social activities, you will become unbalanced, inhibited, and frustrated. Nature insists on a balance. If all your time is devoted to external things and possessions, you will find yourself hungry for peace of mind, harmony, love, joy, or perfect health. You will find that you cannot buy anything that is real. You can amass a fortune, or have millions of dollars; this is not evil or bad. Love of money to the exclusion of everything else results in frustration, disappointment, and disillusionment; in that sense it is the root of your evil.

By making money your sole aim, you simply made a
wrong choice. You thought that was all you wanted, but you found after all your efforts that it was not only the money you needed. What you really desired was true place, peace of mind, and abundance. You could have the million or many millions, if you wanted them, and still have peace of mind, harmony, perfect health, and Divine expression.

Everyone wants enough money, and not just enough to go around. He wants abundance and to spare; he should have it. The urges, desires, and impulses we have for food, clothing, homes, better means of transportation, expression, procreation, and abundance are all God-given, Divine, and good, but we may misdirect these impulses, desires, and urges, resulting in evil or negative experiences in our lives.

Man does not have an evil nature; there is no evil nature in you; it is God, the Universal Wisdom, or Life seeking expression through you.

For example, a boy wants to go to college, but he does not have enough money. He sees other boys in the neighborhood going off to college and the university; his desire increases. He says to himself, “I want an education, too.” Such a youth may steal or embezzle money for the purpose of going to college. The desire to go to college was basically and fundamentally good; he misdirected that desire or urge by violating the laws of society, the cosmic law of harmony, or the golden rule; then he finds himself in trouble.

However, if this boy knew the laws of mind, and his unqualified capacity through the use of the Spiritual Power to go to college, he would be free and not in jail. Who put him in jail? He placed himself there. The policeman who locked him up in prison was an instrument of the manmade laws which he violated. He first imprisoned himself in his mind by stealing and
hurting others. Fear and a guilt consciousness followed; this is the prison of the mind, followed by the prison walls made of bricks and stones.

Money is a symbol of God’s opulence, beauty, refinement, and abundance, and it should be used wisely, judiciously, and constructively to bless humanity in countless ways. It is merely a symbol of the economic health of the nation. When your blood is circulating freely, you are healthy. When money is circulating freely in your life, you are economically healthy. When people begin to hoard money, to put it away in tin boxes, and become charged with fear, there is economic illness.

The crash of 1929 was a psychological panic; it was fear seizing the minds of people everywhere. It was a sort of negative, hypnotic spell. You are living in a subjective and objective world. You must not neglect the spiritual food, such as peace of mind, love, beauty, harmony, joy, and laughter.

Knowledge of the spiritual power is the means to the Royal Road to Riches of all kinds, whether your desire is spiritual, mental, or material. The student of the laws of mind, or the student of the spiritual principle, believes and knows absolutely that regardless of the economic situation, stock market fluctuation, depression, strikes, war, or other conditions and circumstances, he will always be amply supplied regardless of what form money may take. The reason for this is he abides in the consciousness of wealth. The student has convinced himself in his mind that wealth is forever flowing freely in his life and there is always a Divine surplus. Should there be a war tomorrow and all the student's present holdings become valueless, as the German marks did after the First World War, he would still attract wealth and be cared for, regardless of the form the new currency took.
Know How To Be Rich

If you think about it, money has no intrinsic value. In fact, not a single person in this world wants money. You don’t invest in the share market or buy gold because you want money. What you are after is the value behind money. In other words, what you really want is the things money can buy such as house, a car, electronic gadgets, security, freedom, vacation holidays, clothes, comfort, and anything else that you place value on. However, since you place meaning or value on what money can buy, you think that you want money. If all you wanted was money itself, then you would be happy with a pile of coins and currency notes that you would collect and never spend. It is important to understand that money is a symbol and what you are really after is the meaning behind the symbol, not money itself. When you buy something at the store it appears that the money you give them is “paying” for the purchase. However, the money you’re using to pay for the purchase only represents something that you have placed value on. When you focus on the value behind the money and the freedom it represents, then you are asking for the “money
behind the money.” It begins in the mind, and it is composed of the same energy that makes up everything else. Therefore, if you create a positive vision in your mind of what money represents, (not the currency itself) and constantly focus on it at a higher vibration, you can manifest what money represents to you. You do this by focusing on the purposes that you want to use the money for, then you will receive the money to fulfill those purposes. With money, you can have freedom to do whatever you desire, buy gifts for loved ones, travel the world, spend more time with family and friends, employ others and help others in need. By allowing yourself to accept riches over poverty, you’re sending a signal to the universe that you’re ready to be rich today. Here is something you need to know. Every successful person has turned their Money Idea into a career or business.

**Step One- Your Money Idea**

You MUST have a Money Idea. In order to come up with your Money Idea, you need to ask yourself these Money Questions:


2) What are you deeply passionate about? What would you love to do even if you weren’t paid to do it? What stimulates you?

3) How can you profit or generate a cash flow from your idea? How are other people making money doing what you would like to do?

Continue to ask yourself these questions, over and over again. When you ask Money Questions, your
unconscious mind will give you a Money Answer. That’s how your unconscious mind works.

When you’re trying to solve a problem or come up with an idea, your unconscious mind holds the answer to your “how-to” questions. Questions such as, “How can I market this?” “How can I find someone to help me” or simply, “How can I generate $100,000 from this business or idea in the next 90 days?” “Never stop asking questions. When you ask questions, an answer will come. It’s waiting inside of you right now…so keep asking.

4) If you can’t think of the right questions to ask, then all you have to ask is the QBQ or the Question Behind the Question. Ask your unconscious “What question do I need to ask to get the answer I desire? This is called the QBQ, or the Question Behind the Question.

5) Ask your unconscious mind to make coming up with an idea a high conscious and unconscious priority for you, and then let it go. All it takes is a request: “Please make (coming up with a Money Idea, solving this problem, figuring out a way to market my product or service, etc.) a high conscious and unconscious priority.” Now, let your unconscious mind go to work and stop thinking about it.

6) Continue to repeatedly ask questions and write down whatever ideas come to mind. Start noticing the ideas you have. The key is to not think, “Why haven’t I come up with an idea yet?”

What’s wrong with me?” When you get into that mode, you shut yourself off to any new ideas. Notice that when you focus on what you don’t want – how you’re not coming up with any ideas. Ask yourself, “Am I moving toward what I want or away from what I don’t want?” Then switch your focus to coming up with an idea on what you want. Request that your unconscious mind to make it a high priority, and let it go. Do something fun.
Stop worrying about it. Now that you've made it an unconscious priority, the idea will come. Remember, the only place the Money Idea is coming from is within YOU. Your Money Idea holds the key to your financial success.

**Step two - Your Money Vision**

We all have a vision. For some it is Fear, Failure, Depression, etc. For some it is Success, Happiness and Abundance. If you want to be successful, you have to turn on your Money Vision. Here are some steps to turning on your Money Vision.

1) Instead of using your regular vision, use your Money Vision. Ask your unconscious mind to make it a high priority to use your Money Vision to come up with ideas.

2) As you walk around, consciously look for opportunity. For instance, if you go into a department store, besides the obvious merchandise you will also see lights; price tags, cash register; computer; printed materials, signs, shelves, etc. Everything in that store was created in the mind of someone who then turned that idea into a business. If you read a newspaper or a magazine you will also see thousands of products and services – each one created by someone who turned that idea into a business.

3) Imagine that there is an abundance of ideas all around you just waiting to pop into your conscious mind. Write down at least 10 ideas that you could market. Some of them may be improvements on something that is already marketed. Don’t try to come up with the perfect or an original idea. Just write down at least 10 ideas that have potential. The point of this exercise is to get into the habit of using your Money Vision.

4) As you do this don’t forget to express gratitude for
being given the opportunity to use your Money Vision.

Step three - Your Money Stream

Once you’ve started your business and you’ve achieved some financial success, you need to create multiple streams of income. If you don’t, you are at risk of losing all of your money in your one business. When you only have one source of revenue, you’re putting all of your eggs in one basket. And if that basket falls or breaks, you won’t have any other sources revenue. However, if you put your eggs into more than one basket, and allow those eggs to hatch and multiply then you’ll always have more than enough eggs. And, if one or more of the baskets falls or breaks, you have other baskets full of eggs and you’ll never run out of income. The key is to create multiple streams of income. While you want to focus on one main product or service – you want to make sure that you have multiple outlets for that product or service. Ask yourself, “What are some other ways to bring in revenue streams?” Once you have your Money Idea and use your Money Vision, the ideas will start coming to you. Remember to write them down. Start thinking in terms of multiple revenue streams.

Step four - Your Money Theme

If you try to turn every single idea you have into a profitable business, your energy will be scattered all over the place. The key is to find an idea you love and have that idea be the centerpiece or your Money Theme. If you love the idea, and you just know it will succeed, keep focusing on it. Many successful people have been turned down hundreds of times on one idea, but because they knew inside that their idea was money, they kept at it until they succeeded. Most successful companies have
many different products or services, but they focus on one core idea or theme. It could be discount goods or services, selling to a high or low-end market, selling to a niche group of people. They may eventually have subsidiaries, but they all started out with one main idea or theme and kept that as their main objective. Once you come up with your Money Idea, you might have different outlets for that idea, but you’ll always be driven by your initial Money Idea. If one Money Idea does not succeed, then, as long as you consciously look at the world with your Money Vision, you’ll have an endless flow of ideas from which to choose. There are a lot of people who call themselves entrepreneurs, but they never succeed. They are the ones who focus on dozens of unrelated ideas or businesses at the same time. I am sure you know the people I’m talking about. Perhaps you’re one of them – I know I was for a long time. Until I started focusing helping people to succeed and become rich through teaching the Universal Principles for Success, my focus was all over the place. But now, I have my Money Theme. What is your Money Theme?

Step five - Your Money Market

Now that you have come up with your Money Idea using your Money Vision, and you have your Money Theme, it’s time to determine your Money Market. In order to supply a product or service to your Money Market, you have to know the demand of your Money Customers.

1) Once you have your Money Idea, here some questions you can ask to find out your Money Market: Who is my ideal customer? What does he or she want from me? What are her or his needs? How can I create value for this person that others may have missed or are
not fulfilling? Is there a better or more unique way I can serve these people than the competition?

2) Now ask your unconscious mind to make these questions a high conscious and unconscious priority. Then let go. Just let your unconscious mind do the work.

3) Continue to ask the questions over and over again until answers start popping into your head. Ask the QBQ if you get stuck. In other words, “What question do I need to ask to get the answer I want?”

4) When you get your first answer, write it down. As you practice this exercise, more and more ideas will flood your mind. Write all of them down, and choose the one that feels best to you. One that you feel is in alignment with your desire. However, keep in mind the ONLY reason why entrepreneurs are successful and profitable is because they found a way to offer a unique value to others. In other words, they are giving people what they want in their own unique way, thereby adding value to their lives. Ask yourself, “How can I create a unique value for my Money Market? What kind of value does my Money Customer want?”

To sum it up - **Money Idea + Money Vision + Money Stream + Money Theme + Money Market** = **Lifelong Success.** It is a simple but powerful formula that never fails. Once again I will also remind you that - **your life will not change because you KNOW what to do. It will change when you DO what you know.**

— Dr. Robert Anthony
Money as a Motivator of Behavior

It has been said that, “Money may not be the most important thing, but it’s way up there with oxygen.” The fastest and easiest way to get the things you want as quickly as possible is almost always to have enough money to be able to buy them, whatever they cost. For this reason, the desire to acquire money, quickly and easily, and as much as possible, is a major motivator of human behavior. But it is not usually money that people really want.

Freedom

Sometimes I will ask my clients why they want to acquire a lot of money. After thinking about their answer for a couple of minutes, they finally conclude that what they want more than anything else is “freedom.” In reality, they see money as a means to achieving the freedom they really desire. They define freedom as having enough money so they can get everything they want. Having enough money will enable them to be completely free from worry about safety, security, leisure, love, respect and fulfillment. They see having lots of money as the fastest way to a good life.
Ten Million Dollars

In our programs, we do an exercise in *Values Clarification*. When everyone is seated, we hand out individual checks made out to each person in the amount of $10 million dollars. Of course, the checks are not cashable, but the idea of receiving $10 million dollars cash gives people an opportunity to fantasize about what they really want in their lives. We then have participants break into groups, discuss what they would do if they suddenly received $10 million, and then report back to the group. We go around the room and write down their answers on a white board or flip chart. Here is the most amazing discovery: almost everything that our clients would want to do, have, or acquire, does not cost any money!

The Lust for Power

The desire for power is one of the most destructive forces in the world today, and always has been. If the fastest and easiest way to get all the things you want is to have all the money you need, it then follows that the fastest and easiest way to get the money you need is to acquire power over people and resources, both in business and at the political level. Power can be defined as “the ability to control or influence money, people and resources.” It is the ability to force people to do what you want them to do, whether or not it is consistent with their own personal desires.

Money and Power Together

Money starts out as the motivation for an expedient person to fulfill his needs, for himself and his family. It can soon become an end in itself. Once a person has enough money so that he no longer worries about money,
it becomes a form of measurement, a scorecard that he uses to compare himself against others. Megalomaniacs and dictators often become obsessed with power, to the exclusion of all other considerations. By the same token, many men in business become preoccupied with money, to the exclusion of other things, especially their families.

**How Power is Acquired**

There are different ways that power is acquired in our society. In business, power is acquired by getting results, by making decisions that lead to incremental gain in revenues and profits. The most powerful people in the business world are those with the best reputation for achieving financial goals in their areas of responsibility.

**Action Exercise**

Sometimes the relative rank order of importance of a person is obvious. He or she might be better dressed, or wear more jewelry. In the financial world, hierarchy becomes clear in the way people speak or in the way that they are treated by others. It is important to carry yourself appropriately in order to be taken seriously in the finance world.

— Brian Tracy
The Master Key System

This book inspired Bill Gates to drop out of the Harvard University and pursue his dream of “a computer on every desktop.”

A New Christ

by Wallace D. Wattles, Best-Selling author of “Science of Getting Rich”
This book is dedicated to all the millions of people who have tried and failed in whatever they have attempted; to those who have still not achieved the things they want in life; to those who have climbed to great heights but have fallen; to the multitudes who have suffered greatly in their journey through life.

In a world where material achievement is being equated to 'success', many people give up, become very disappointed, some even commit suicide when they fail to get what they want.

What these people fail to know is that in the lives of all the world's greatest achievers lie a path laden with many mistakes, set backs, disappointments and failures. But these stories are seldom told. Failing is considered Taboo!

Now for the 1st time in the world, a book has revealed it all - DARE TO FAIL. For too long we have listened to success stories, now let's listen to the other side of the success story. Who then is the best person to share this inspiring message other than Mr. Billi Lim, the world's first Failure Guru and No. 1 Best-selling author.

Billi, currently Asia's top speaker, is a highly sought after motivational & inspirational speaker whose current speaking circuit covers Malaysia, India, Singapore, Brunei, Indonesia, Thailand, Vietnam, Philippines, Japan, Hong Kong, China, Taiwan, and USA.

Available in Hindi & English
The Science of Getting RICH
(Secret Behind THE SECRET)

The Science of Getting RICH is the 100-year-old book that inspired Rhonda Byrne's bestselling The Secret. Explains the precise series of practical steps that, if followed, guarantee prosperity. Reveals the secrets that underlie today's success and prosperity movements. In his bestselling book, Wallace D. Wattles explains that "universal mind" underlies and permeates all creation. Through the process of visualization we can engage the law of attraction - impressing our thoughts upon "formless substance" and bringing the desired object or circumstances into material form. The author emphasizes the critical importance of attitude: only by aligning ourselves with the positive forces of natural law can we gain unlimited access to the creative mind and its abundant rewards. The Science of Getting Rich holds the secret to how economic and emotional security can be achieved in a practical, imaginative, and noncompetitive way, while maintaining a loving and harmonious relationship with all of life. By living in accordance with the positive principles outlined in this book, we can find our rightful place in the cosmic scheme and create for ourselves an environment in which to grow in wealth, wisdom, and happiness. Rhonda Byrne, in her book, The Secret, tells how a 100-year-old book entered her life and changed it forever. Here is that book. Written in 1910, The Science of Getting Rich inspired Byrne to create her bestselling video, and subsequently, to write her book. She has said that it gave me a glimpse of The Secret. It was like a flame inside of my heart. And with every day since, it's just become a raging fire of wanting to share all of this with the world. "There is a science of getting rich. It is an exact science, like algebra or arithmetic. There are certain laws which govern the process of acquiring riches. Once a person learns and obeys these laws, he will get rich with mathematical certainty." - Wallace D. Wattles, The Science of Getting Rich.

Available in English, Hindi, Marathi & Punjabi.
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